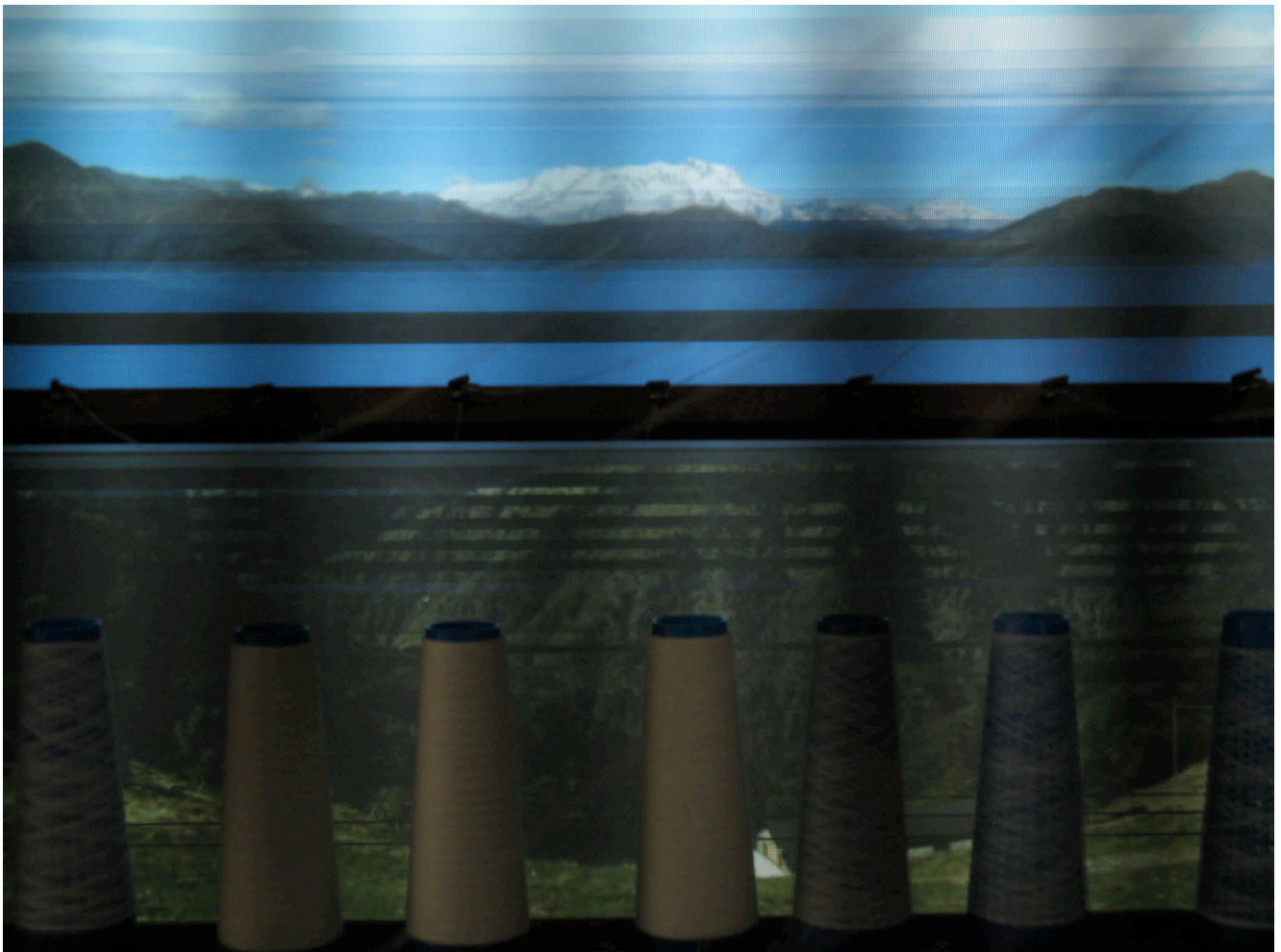Juliana Mori

timeLandscape
wool rhythms

2010

Biella, Italy

timeLandscape – wool rhythms
2010
Part of *timeLandscape series*, 2009 - 2010
Audiovisual Interactive Installation
Video, audio, projector, speakers, custom software (PD-Gem), sensor, wool engine
Variable dimensions and duration, loop

timeLandscape is a personal inquiry about how the diffused and fragmented perception of the world on my regard can be transposed into a video narrative. How one decision amongst the multiple possibilities in time-space can lead to different paths, combinations and construction of a space.
The *wool rhythms* chapter was shot on the *Alpe Margosio*, located on the *Panoramica Zegna* Drive in the Alta Valesessera territory, an important area for Biellese textile industry's development.
The installation gather nature and artefact, by connecting a pre-industrial wool machine to the digital imagery of comtemporary daily cycles. By turning the engine cranck, users mix video frames creating different time thread combinations.

Searching for the Biellese landscape that I would depict, I have experienced the presence of the wool textile industry and how it is a strong element on the occupation of biellese territory. In such a diffused industrialized landscape I noted how the community was centered around the factory plans, how the flow of the water was controlled in order to bring energy to the flow of production, social interactions in nature's cycles and processes.

The location chosen was the *Alpe Margosio*, located on the *Panoramica Zegna* Road in the *Alta Valsessera* territory, an important area for the textile industry's development as it was a source of different raw materials (such as the water from the *Sessera* river used as the drive force to the mechanical transmissions of the mills constructed alongside it).
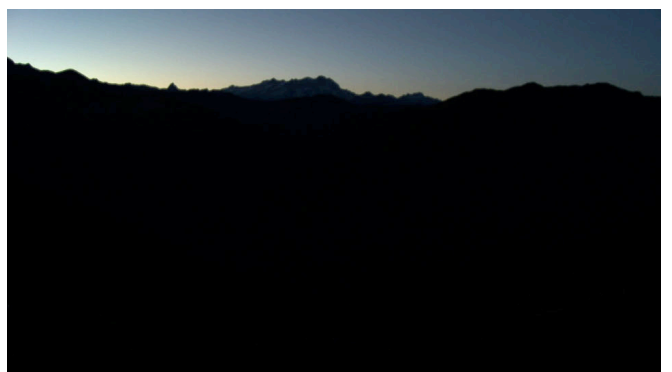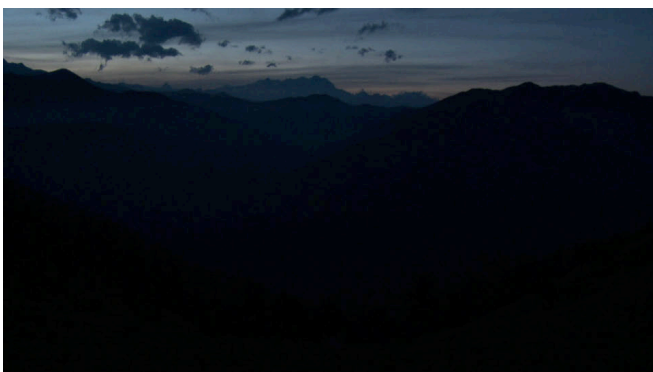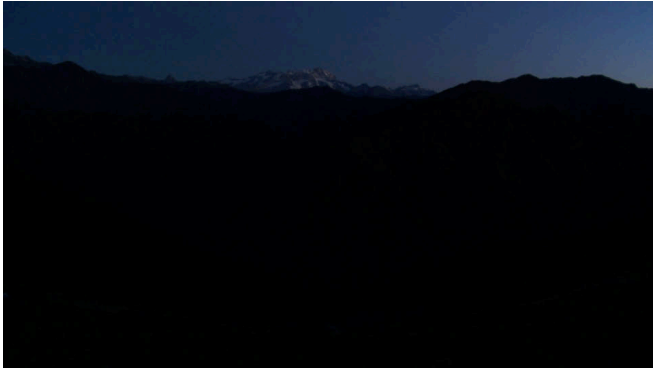
In such a place, the apparent immobility of a mountain panorama contained so many light changes during one day that reinforce nature's cyclical movements.

The installation created connects a physical pre-industrial wool machine (an *orditoio*, sec XVIII) to the digital imagery of contemporary daily cycles, allowing people to play with its time.

Every turn of the machine leads to different time thread combinations bringing to the landscape composition lines, repetition, frequencies and patterns which are present during the textile manufacturing activity.

[views of interaction with the installation at *Cittadellarte* space - 09.10.2010]

The machine that used to produce wool and fabrics is now the device that starts the production of images. Instead of material goods, a fabric of time sequences.