

Juliana Mori

julianamori@hotmail.com | www.julianamori.com

Objective

To contribute with my experience, knowledge and skills to develop new ways and contents of audiovisual media expression

Education

Universitat Pompeu Fabra — Digital Arts, Masters Barcelona-Spain, 2009

Pos graduate-level coursework towards a Masters in Digital Arts. Courses in experimental media and art history, human-computer-interaction, physical interfaces, networks, creative programming, web development, photographism and algorithmic video.

PUC-SP — Social Communication-Journalism, BA São Paulo-Brazil, 2000

Graduated with a Bachelor of Communication with a majour in journalism. Courses in social and media sciences, communication theory, semiotics, reporting, news editing, media writing, photography and video production. Specialization on Documentary Video.

Professional Experience

Tugo Filmes — Director São Paulo, 2004-...

Directed the audiovisual branch of the studio producing documentaries, experimental and videoart projects. Collaborated with several brazilian producers and broadcast channels creating television contents for clients such as MTV Brasil, TV Cultura, GW Productions/GloboTV.

Avalanche Filmes — Assistant Director São Paulo, 2008

Assistant directed several advertisement films. Worked with multidisciplinary teams helping to define and organize the productions needs. Responsible for working with the director on script decoupage, casting tests, shooting schedules and post-production supervising.

Hiper Produções — Editor São Paulo, 2006-07

Editor of gastronomical tv program *Diário do Olivier*, hosted weekly on broadband brazilian channel *TV Record*. Responsible for script the program since the shooting (acting as the second cinematographer on the team) untill the material selection, editing and masterization of the program.

RedeTV— Assistant Director São Paulo, 2005-06

Assistant directed tv program *Top Report*, hosted weekly on broadband brazilian channel *RedeTv*. Responsible for coordinating the production's departments as well as assisting the program director on creative roles such as developing weekly themes, scene direction, studio shooting, editing and post-production supervising.

Bossa Nova Films — Assistant Director, Editor São Paulo, 2004-08

Assistant directed and edited branded entertainment and video web contents. Working with the directors to determine script decoupage, casting, locations and shooting schedules. Image researching, editing and post-production supervising.

Pset Produções — Videographer

São Paulo, 2001-08

Videographer on *Avesso* and *Estilo Sony* tv shows, hosted daily on Sony Entertainment Brazil and Latin America. Collaborated as videoreporter shooting, reporting and editing the shows.

Altermídia Produções — Director, Assistant Director

São Paulo, 1999-01

Co-directed the educational tv serie *Física no Ensino Fundamental*, hosted on brazilian broadband channel *Canal Futura*. Produced, shoted, edited and assistant directed several educational, environmental and fictional video productions.

Training

ProcessingInteract. Workshop on Hangar, Barcelona. 2009

Animation: documentary's imaginery signifier. Seminar by Michael Renov. USP, São Paulo. 2008

The filmmaker's vision. Seminar by Jorgen Leth. São Paulo. 2008

Tulse Luper. Seminar by Peter Greenaway. Videobrazil, São Paulo. 2007

Assistant direction and continuity. Workshop by Eduardo Aguilar. São Paulo. 2004

Photography Direction. Workshop by Alziro Barbosa/Stein Produções. São Paulo. 2002

Documentary Script Writing. Workshop by Paulo Alcoforado. São Paulo. 2001

Eletronic Cinematography. Workshop by Carlos Ebert. São Paulo. 2004

Intensive Digital Video Production. Workshop on Downtown Community Television Center, New York. 1999.

History and critics on documental production process. Workshop on Cinusp, São Paulo. 1999

Photographic language. Workshop by Eduardo Castanho. 1999

Affiliations + Acknowledgments

OByte — digital arts colective — Co-Founder

Fabra i Coats · Barcelona, 2010

Minipimer — streaming experimental lab — Member

Hangar · Barcelona, 2010

Proficiency Skills

Cinematography — cameras DV, HDV, XDCam

Photography — DSLR cameras, Photoshop, Panoramic Photo, QTVR

Video editing — Final Cut Pro, DVD Studio Pro and After Effects

Streaming — encoding on Compresor, Media Encoder; streaming live with TSS.

Audio editing — Audacity, Soundtrack Pro

Creative Programming — Processing, Pure Data/GEM, Virtools, ActionScript

Web development — HTML, CSS, XML, MySQL, Drupal, Flash AS

Physical Interfaces — Arduino, sensors

Language Skills

Portuguese — native language

English — fluent

Spanish — fluent